



## **Cisco Adds BlitzMasters to Partner Marketing Central**

*October 1, 2015, San Jose, CA – Increase Revenue with Better Appointments*

Help your sales team grow their revenue by executing a sales Blitz workshop. A BlitzMasters workshop teaches your sales team to get past gatekeepers and connect with decision makers. Additionally, they will learn how to handle common objections and leave voicemail messages that get returned.

A BlitzMasters outcome-based prospecting workshop provides your sales team with new tools to schedule appointments and start the sales process. Your workshop is led by a seasoned sales professional that will motivate and inspire your team. The Blitz 2.0 half-day, remote workshop includes a 90 minute sales skills training webinar, 2 hours of outbound dialing, results tracking in real time with manager dashboard, and results reports to track ROI, for up to 10 participants.

Schedule a BlitzMasters workshop using your Virtual Wallet or other payment method through Partner Marketing Central.